

Momentum
Instore

AFTERMARKET





YOUR
go to
RETAIL
PARTNER



Momentum Instore_

AFTER- MARKET



Sumo

Aftermarket brings together all Momentum Instore's retail marketing industry expertise to offer you a fully workable service package. All based around your needs and expectations. Whatever you need doing, we can do it.

TAKE YOUR PICK FROM OUR SELECTION OF

sweet services

TO MAKE AFTERMARKET EASIER TO UNDERSTAND, WE'VE BROKEN IT DOWN INTO ZONES. FROM THESE, YOU CAN PICK'N'MIX YOUR SWEET SERVICE PACKAGE.





The Warehouse Project



The Hub



The Vaults



The Repair Shop



The POP Shop





The Hub

We use the hub to consolidate POS items for large campaigns, typically comprising around 1,400 kits, with more than 80 pallets of stock leaving the building over four days.



The POP Shop

Our dedicated POP Shop holds the latest of all your POP and POS print items, from ticket strips to new graphics and planograms. Ready and waiting for the next campaign launch.



The Vault

Accessible by only authorised key holders and monitored by CCTV, high value items are held in The Vaults.



The Repair Shop

We assess every part to see if it is suitable for reuse or refurbishment before carrying out the requisite cleaning, ready to be used again. All surplus materials are sent to our recycling partners.



The Warehouse Project

Full units removed from store and large format print items are all held here. Over 600 pallet spaces and capacity for 570 stillages.

SUSTAINABLE

to the core

REUSE. REFURBISH. RECYCLE.

Retail needs to be more environmentally friendly. Consumers want it and the planet needs it.

No longer can we turn a blind eye to recycling and assume someone else will take responsibility.

We are here to support you, to work with you and other partners to ensure action is taken.

No more excuses.



As a business Momentum Instore is committed to_

CARBON OFFSETTING

Through our partnership with Ecologi we offer our employees the chance to offset their personal carbon footprint, but we also commit to paying double the carbon offsetting on every project, without costing our clients a penny. See ecologi.com/momentuminstore

AWARDS AND ACCREDITATIONS

Sometimes these things can just be for show so we only invest in the accreditations that actually drive change and require hard work to get them. We've been accredited Ecovardis Silver, but honestly, that's not good enough for us, so we're currently working towards getting the gold standard. Plus, we have the POPAI sustainability standard accreditation and ISO14001 ensuring we exceed all environmental requirements and commit to monitoring and improving our performance, year-on-year.

WASTE FREE

Beauty

A customer story...



Our story begins back in early 2019 when L'Oréal approached us with a challenge. In order to meet their sustainability targets, they wanted to have a completely waste-free beauty remerchandising programme by 2020.

Momentum took the challenge, running two successful trials that year.

Fast forward to now and all old parts, POS and print items are segregated into relevant waste stream. All POS is sent for recycling and all component parts are sorted and quality checked, with parts that are fit for reuse going straight back into the Aftermarket system. Any parts that have seen better days are sorted for refurbishment or recycling. This closes the loop, takes out unnecessary waste and massively reduces the carbon footprint.

REUSE. REFURBISH. RECYCLE.

AFTERMARKET CAPABILITIES.

BAU

4k
Pic'n'Pak
p/m

BP

1,300 sites in
3 days –
151k
items

Beauty Testers

150k +
samples
collations

Display Refurbs

Boots
Superdrug
Independents

Spares- Replen

13k
SKU's
stocked

Storage

2k+
managed
pallets-
spaces

Turnaround time for each pick, pack and dispatch project is typically one day

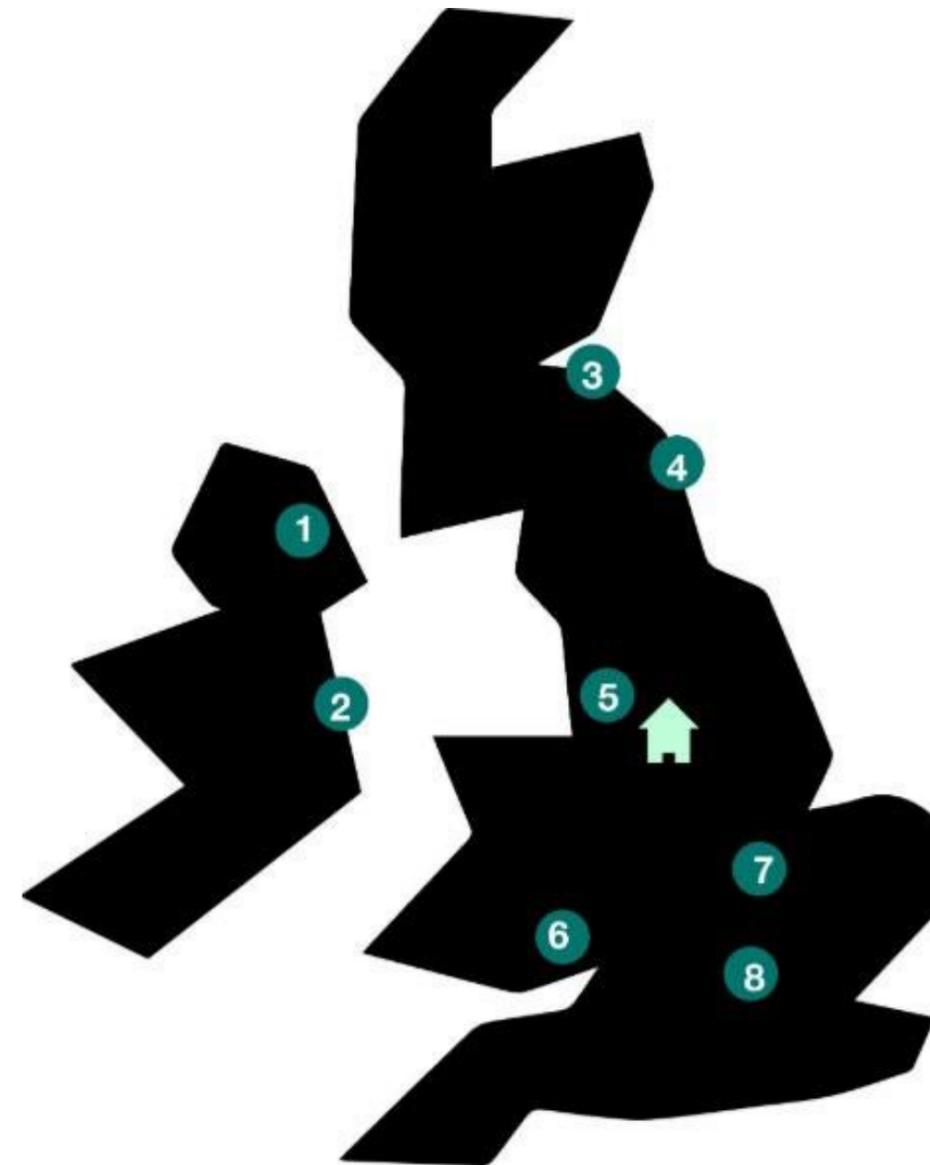
Several large brand projects often run concurrently

The team have a proven capacity of sending over 4,000 packages every month.

We consolidate POS items for large campaigns, typically comprising around 1,400 kits, with more than 80 pallets of stock leaving the building over four days.

DEPOT NETWORK

We cover all regions through our regional hub network. Stock movements and project status is managed through Insite, so you know exactly where everything is and how your projects are getting on, in real time.



1_Belfast
2_Dublin
3_Livingston
4_Gateshead

5_Reddish
6_Newport
7_Loughborough
8_Dunstable

THE
FUTURE
STARTS
HERE

